



Thibault Patrouillat

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French - Swiss B permit
Chêne-Bougeries (CH)

Education

Computer Science – Ecole 42 Paris
Sep 2020 – Nov 2021

Bachelor in management – HEC Lausanne, Sep 2013 – Jul 2016

Key competencies

- Roadmap planning
- Collaborative thinking
- Early-stage product discovery
- Business analysis
- User-centred design thinking
- Agile & Lean methodologies
- Scrum ceremonies
- Specifications and usability tests documentation
- Cross-functional coordination
- Stakeholder alignment
- Wireframe and prototyping
- Product strategy
- Go-to-market strategy
- General awareness of emerging AI-driven solutions.

Languages

- French – Native
- English - Fluent (IELTS 7 – C1)
- German - Elementary (B1)

Tools

Proficient in: Figma, Jira, Confluence, Notion, Miro, Lovable, Bolt.
Basic knowledge in: SQL, Python, Zapier, Maze.

Volunteering & Interests

- Global Shapers Paris Hub's Alumni (World Economic Forum)
- Cycling & sliding sports: 12 years ice-hockey, ski, kitesurf.
- Travels: 23 countries visited
- Co-organized several impact and innovation focused events.

Product Owner – Product Manager – Business Analyst

With strong interpersonal skills and over eight years of experience at the intersection of innovation, IT, and business, I excel in working with teams and users to optimize processes, solve challenges, and uncover new opportunities. I have launched multiple products, supported clients across various industries, and navigated both technical and operational challenges. Along the way, I have learned from both successes and setbacks. I am now looking to join a team where I can combine strategic thinking and user insights to deliver meaningful, high-impact solutions.

Experiences

Cofounder – Product Phase Jun 2022 - Jul 2025
Annecy (FR), Paris (FR), Geneva (CH)

Open banking tool for NGOs to manage their financial transparency and communicate it.

- Conducted over 45 stakeholder interviews with associations and NGOs to gather insights, refine product strategy and specifications, and guide pivots.
- Conducted market and competitor analysis to define unique positioning and go-to-market approaches for early-stage products. Iterated based on users' feedback.
- Managed marketing campaigns, sales and automations, while ensuring a clear product roadmap and vision with the rest of the team and the tech team.
- Used stakeholder feedback and usage data to refine priorities and improve features

Product Owner / Business Analyst Sep 2023 – May 2024
Allianz Trade Paris (FR)

- Analysed client workflows and user journeys across 12+ countries to design and prototype a component matching both business and client's needs.
- Interviewed business units to understand products and their correlations, documented the workflows and detailed specifications.

Product Owner / Business Analyst Jun 2021 – Jun 2022
CACD2 (Sofinco, Crédit Agricole) Paris (FR)

- Collaborated with key stakeholders, conducting 20+ user interviews to identify core product needs, driving a 30% reduction in workflow time through tool integrations.
- Managed the full product lifecycle, including business analysis, sprint (review, retrospective) and backlog management, change management, usability testing.
- Worked with a cross-functional team of developers and designers in an agile set up.

Innovation Consultant (Product discovery), Trainer, Facilitator Jun 2018 – Jun 2021
Schoolab Paris (FR)

- **Trainer:** Delivered around 15 corporate and startup training sessions around Design thinking and other innovation methodologies.
- **Facilitator:** Facilitated 10+ hackathons, for corporates and schools. Led more than 20 workshops with experts and stakeholders for better collaboration and problem solving.
- **Innovation consultant and business agility:** Worked with corporates' innovation departments to improve their innovation management internally and develop new initiatives (internal champions, intrapreneur programs) and projects.
- **Product discovery:** Field research to analyse user behaviour and journey flows, to identify personae and unmet needs, and developed new products and services that addressed unmet user needs.
- **Innovation and sustainability events:** Co-directed 25 people between France and Vietnam to create the Hanoi Innovation Summit (3500+ participants). Designed and managed 50+ coaches and designers for the Engie Now! Leadership event (1000+ participants). Designed and created more than 6 hackathons.

Additional roles & involvement:

- Business Development Manager, OxLabs** (2025)
- Business Dev., Trustswap / TeamFinance** (2024)
- Startup Program Manager, Raise** (2019)
- Junior Consultant, Accenture** (2017)
- Project Manager, Li Lian Ltd.** (2016)

Certificates

- Launchpad – HEC Paris / 42
- Professional Scrum Master I – Scrum.org
- Student-entrepreneur degree – Saclay
- Project Management (PMI) – Centrale
- Other certificates, i.e.: Data Science - IBM